

# 3 Ways to Maximize Your

# Marketing Efforts



## SCASCA

SOUTH CAROLINA AMBULATORY  
SURGERY CENTER ASSOCIATION

Sponsorship and Advertising Opportunities

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## Designed for South Carolina ASC Vendors

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### **About SCASCA Members**

SCASCA Members are ASC administrators, medical and nursing directors, business managers and CEOs. SCASCA members are active spenders specifically seeking your services.

### **SCASCA Meeting Sponsorship**

SCASCA members and other interested ASC professionals gather several times each year for networking and educational opportunities. Sponsorship fees for the membership meetings are \$500 per meeting date. Fees include a company logo on marketing materials for meeting, introduction during the meeting and a list of attendees.

### **SCASCA Newsletter Advertising**

SCASCA publishes an electronic newsletter 4 times a year. Electronic Newsletters are sent no later than March 10, June 10, September 10 and December 10. Ad files are due no later than February 25, May 25, August 25 and November 25.

### **SCASCA Website Advertising**

Home page ad rates are \$200 per quarter. We offer a \$200 frequency discount if you choose to run your ad for one year (4<sup>th</sup> quarter free!). Discount fee of \$600 must be paid in advance to take advantage of this offer (no quarterly payments permitted). Home page ads are rotating; no more than 6 ads will be permitted to rotate at any time.

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To reserve your sponsorship or advertising opportunity, complete the form below indicating your interest. An agreement for the opportunity and an invoice will be emailed to you.

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Interest:

Meeting Sponsor

Newsletter Advertising Electronic

SCASCA Website Advertising

### **Ad Posting**

Ads are subject to approval and will be posted on the SCASCA website within 5 business days of submission

### **File Format** (for web)

Only ads in jpg format can be accepted for website and electronic submission

### **Ad specifications** (for web)

Submit your color ad saved in RGB color Ads must be 200px by 200px for website advertising

### **Submit Ads to**

cory@ascmember.org

Questions or inquiries regarding SCASCA opportunities:  
Cory Gruver,  
Membership and Communications  
cory@ascmember.org  
Phone: (888) 526-9450  
Fax: (850) 907-1288