SCASCA

South Carolina Ambulatory Surgery Center Association

2027 SPONSORSHIP OPPORTUNITIES



About SCASCA

Partner with SCASCA to connect with ambulatory surgery center leaders, physicians, clinical professionals, and industry partners across South Carolina. Through conferences, educational programs, and year-round engagement opportunities, sponsors can increase brand visibility, build meaningful relationships, and position their organizations as valued supporters of the ASC community.

Contact Us

(888) 526-9450

tammy@ascmember.org

www.scasca.org

SCASCA SPONSORSHIP OVERVIEW

Whether you're looking to sponsor a single conference, establish a year-round presence, or expand your reach with ASC professionals across South Carolina, SCASCA offers sponsorship opportunities designed to align with your goals and budget.

Three Ways to Participate



Sponsorship Packages

Our packages are designed to provide consistent visibility, recognition, engagement opportunities, and reduce the cost of buying each opportunity separately.



Individual Sponsorship Opportunities

Customize your sponsorship experience through targeted event opportunities such as newsletter advertisements, branded giveaways, and more.



Exhibitor Opportunities

Connect directly with attendees through exhibit booth participation at our annual conference.

SCASCA EVENT OVERVIEW

SCASCA Conference

March 18 | Greenville, SC

Embassy Suites Golf Resort & Conference Center

35-45 Attendees

Who Attends?

- ASC ADMINISTRATORS
- BUSINESS MANAGERS
- CLINICAL DIRECTORS
- CONSULTANTS
- INFECTION PREVENTION LEADERS
- INDUSTRY EXPERTS

Event Sponsor Journey

Before the Event
Brand Awareness

- Website Recognition
- Meeting Communications
- Newsletter Recognition
- Pre-event Promotion

The Result: Your brand in front of attendees before they arrive.

During the Event
Connect & Engage

- Event Signage
- Bag inserts
- Exhibitor Booth
- Sponsor opportunities

The Result: Meaningful conversations with ASC leaders & decision makers

After the Event
Brand Your Impact

- Ongoing Engagement
- Brand Recall & Awareness
- Long-term Relationships
- Future Opportunities

The Result: Sustained visibility and impact long after the event ends.

SPONSORSHIP PACKAGES

Association Partner
$6,000

Increase your organization's presence throughout the SCASCA community with **year-round** recognition, **ongoing** promotional opportunities, and visibility across **multiple** events.

EVENT SPONSOR BENEFITS AT THE
SCASCA CONFERENCE
MARCH 18, 2027
GREENVILLE, SC

- ✓ Exhibitor Booth
- ✓ Logo on signage
- ✓ Logo on website
- ✓ Logo on emails
- ✓ Program Ad
- ✓ Basic Sponsor Item

PLUS:

- Year-Round Website Recognition
- One Webinar Sponsorship
- One Bag Insert
- Ongoing Brand Visibility
- Four Newsletter Credits
- Expanded Audience Reach

Ideal for organizations seeking to build lasting awareness, strengthen industry relationships, and maintain engagement with ASC professionals beyond a single event.

Event Sponsor
$3,000

Increase your organization's visibility through sponsorship recognition, attendee engagement opportunities, and promotional exposure at our annual conference.

SCASCA CONFERENCE
MARCH 18, 2027
GREENVILLE, SC

INCLUDES:

- One Program Ad
- One Basic Sponsor Item
- One Exhibitor Booth
- Logo on Meeting Webpage
- Logo in Meeting Communication
- Logo on Event Signage

Ideal for organizations looking to maximize their presence at a specific event.

Additional Sponsor Items that are available to choose from are listed on page 7 & 8.

*Subject to availability

ASSOCIATION PARTNER DETAILS

ONLY 2 SPOTS AVAILABLE!

Association Partner

$6,000

Benefits for TWO events:

SCASCA CONFERENCE
MARCH 18, 2027
GREENVILLE, SC

AND

SCASCA WEBINAR
MAY OR AUGUST
VIRTUAL

Event Benefits

- **Exhibitor booth** with premium location at annual conference.
- **Five** name badges at annual conference.
- **Logo placement** on meeting webpage, marketing, and event signage for our annual conference.
- One conference **bag insert**.
- One **basic event opportunity** for our annual conference in March.
  - Basic opportunities to choose from: door prizes, coffee break, branded attendee essentials (hand sanitizer, mints, pens, notepads, chip clips, cold packs).
  - *SCASCA cannot guarantee item you choose. First paid will have first option of sponsor items.*
- Conference **Program advertisement**
- Access to registered **attendee list.**
- One **webinar sponsorship**
  - Sponsor recognition during the webinar
  - Logo placement on webinar promotional materials

Year-Round Benefits

- **Four newsletter advertising credits** (Each credit equals one quarter-page advertisement and may be combined into a half-page or full-page advertisement.)
- South Carolina **ASC directory**/state list
- **Year-round** logo placement on the SCASCA website

CLICK HERE TO PURCHASE THIS PACKAGE

EVENT SPONSOR DETAILS

Event Sponsor

$3,000

Sponsor our annual conference

SCASCA CONFERENCE
MARCH 18, 2027
GREENVILLE, SC

INCLUDES

- **Exhibitor booth** at the SCASCA conference in March.
- **Three** name badges for conference participation.
- **Logo placement** on conference webpage.
- **Logo placement** on conference marketing.
- **Logo placement** on event signage.
- **One basic event opportunity** for the conference.
  - Basic opportunities to choose from: door prizes, coffee break, branded attendee essentials (hand sanitizer, mints, pens, notepads, chip clips, cold packs).
  - *SCASCA cannot guarantee item you choose. First paid will have first option of items.*
- Conference **program advertisement.**
- Access to registered **attendee list.**

CLICK HERE TO PURCHASE THIS PACKAGE

Why Sponsors Choose the Association Level

Being an Association Partner extends your visibility beyond event day, providing more opportunities to connect, engage, and grow your brand within the ASC community.

- Exposure at conference & webinar
- Year-round website recognition
- Quarterly newsletter advertising
- Expanded audience reach
- Consistent brand visibility
- Greater long-term value

INDIVIDUAL CONFERENCE OPPORTUNITIES

Exhibitor Booth
$1,900

- Exhibitor booth in pre-function area
- Six (6) ft. exhibit table and two chairs
- Two name badges
- Access to all conference sessions and meals
- Attendee list

Basic Sponsor Opportunities
$900 each

Coffee Break Sponsorship
- Logo placement at coffee station
- Visibility during a high-traffic networking period

Branded Conference Materials
- Custom logo placement on the item
- Distribution to conference attendees
- Examples: Pens, Hand Sanitizer, Chip Clips, Mints, Cold Packs, or Notepads

Door Prize Sponsor
- Sponsor recognition during prize drawings
- Logo placement on prize signage and event materials
- Increased visibility during attendee announcements and activities

Bag Insert
$200

- Only available to add on if you have a booth.
- Sponsor will provide 50 paper items to be added to attendees totes.
- Examples: flyer, brochure

Extra Name Badge
$150

- One additional conference badge for booth staff
- Access to exhibit hall activities and networking opportunities
- Increased capacity for attendee engagement

Program Advertisement
$350

- Advertisement placement in the conference program
- Opportunity to promote your organization, products, or services

INDIVIDUAL ASSOCIATION OPPORTUNITIES

To fill out an application for the opportunities on this page, click here
Questions? Contact us at cory@ascmember.org or call (888)526-9450

South Carolina ASC Directory
$1,000

Gain access to a valuable resource designed to support your outreach and business development efforts within South Carolina.

Includes:
- Current list of South Carolina ambulatory surgery centers
- Facility contact information (as available)
- Valuable resource for strategic outreach and relationship building

Supplier Guide Listing
$500

Promote your organization in the SCASCA Supplier Guide, a resource used by ASC professionals to identify products, services, and industry partners.

Includes:
- Company logo placement
- Company contact information
- Customized company description
- Visibility in the SCASCA Supplier Guide
- Year-round access by ASC professionals

Newsletter Credit
$150

Keep your brand visible throughout the year through advertising opportunities in the SCASCA quarterly newsletter.

Includes:
- One quarter-page advertisement credit
- Credits may be combined for larger advertising placements
- Visibility to SCASCA members and subscribers
- Opportunity to promote products, services, events, or company updates

Options:
- 1 Credit = Quarter-Page Ad
- 2 Credits = Half-Page Ad
- 4 Credits = Full-Page Ad

Dedicated Email Blast
$3,000

Deliver your message directly to SCASCA members through a dedicated email communication.

Includes:
- Exclusive email sent on your behalf to SCASCA membership
- Opportunity to promote products, services, educational content, or company announcements
- Direct visibility within members' inboxes
- Email should be sent in HTML format

SCASCA SPONSORSHIP OPPORTUNITIES

To fill out an application for our sponsor packages or individual opportunities, use the QR codes or form below.

Questions about our event opportunities? Contact our Meetings Director at tammy@ascmember.org.

Questions about our association opportunities? Contact us at cory@ascmember.org or call (888)526-9450

INTERESTED IN A SPONSOR PACKAGE?

https://www.scasca.org/scasca-association-event-sponsor-form

INTERESTED IN PURCHASING INDIVIDUAL ITEMS?

https://www.scasca.org/scasca-individual-sponsor-sales-form

2027 SCASCA Vendor Partner Order Form

Company Name: _____ (Referred to as "Exhibitor")

Contact Name: _____

Address: _____

City: _____ **State:**_____ **Zip:**_____

Phone:_____ **Contact Email Address:**_____

Sponsorship Packages (see page 5 & 6 for details – indicate choice below.)

☐ Association Partner $6,000
(includes booth at annual conference, webinar sponsorship, sponsor item, program ad, newsletter credits, etc.)

☐ Event Sponsor $3,000
(includes booth at annual conference, sponsor item, program ad, etc.)

Individual Event Opportunities

☐ Exhibit Booth Only $1,900

☐ Sponsor Item $900

Individual Association Opportunities

☐ ASC Directory $1,000

☐ _____ Newsletter Credits ($150 each)

☐ Supplier Guide Listing $500

☐ Dedicated Email Blast $3,000

If you chose a **sponsorship package** or a **basic sponsor item** please list your choices below (see page 7 for options)

Basic Sponsor Item 1_____ Basic Sponsor Item 2 _____

This is an agreement between SCASCA and EXHIBITOR for a booth at the SCASCA March 18, 2027 Annual Conference. The meeting will be held at the Embassy Suites Golf Resort & Conference Center in Greenville, SC March 18, 2027.

Please refer to page 5-7 that lists what is included with the package you choose.

A signed agreement acknowledging the terms of agreement on page 11 must be emailed to Tammy Smith at tammy@ascmember.org. An invoice will be emailed to you that will need to be paid within 30 days or receiving the invoice. We accept check, Bill.com or online payment with a credit card.

If you have any questions, please contact Tammy Smith: 888.526.9450 or by email: tammy@ascmember.org.

EXHIBITOR:
March 18, 2027 Annual Conference

_____
Signature Date

TERMS OF EXHIBIT AGREEMENT

1. AGREEMENT

The following Terms of Exhibitor/Sponsor Agreement (the "Terms") shall become binding on the Exhibitor, including any and all employees, contractors, or other representative(s) of the Exhibitor, as a condition of the Exhibitor's participation as a SCASCA Exhibitor/Sponsor.

2. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while particip

3. BOOTH ASSIGNMENT

Exhibit space will be selected onsite.

4. DISMANTLING

No part of an exhibit shall be removed during show hours. Please see the event agenda for specific dates and times. All exhibits must be dismantled and removed by 4:00pm on the final day of the event; if not, SCASCA reserves the right to remove the exhibit at the Exhibitor's cost.

5. TABLETOP EXHIBIT DIMENSIONS

Each exhibit area is defined by the 6' x 30" table and two chairs as provided. The height of any part of the display may not exceed 8 feet from the floor, nor may the display come forward by more than 30".

6. USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

7. LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

8. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitorís property. The foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of SCASCA, its officers, directors, agents, members or employees.

9. CANCELLATION AND REFUNDS

No cancellations shall be acknowledged unless received in writing by SCASCA's office. No refunds will be made for any cancellations if made within 60 days before the set-up date except as otherwise provided herein. Should an exhibitor wish to cancel at anytime prior to 60 days before the set-up date, a 50% refund will be made by SCASCA, provided SCASCA has received the appropriate written notice prior to 60 days before the set-up date. Full refunds shall be provided anytime if SCASCA cancels an event, or if the cancellation results from a Force Majeure event which is defined as events beyond either party's reasonable control.

10. FIRE AND SAFETY REGULATIONS

Exhibitor assumes all responsibility for compliance with all laws and regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

11. INSURANCE AND HOLD HARMLESS AGREEMENTS

Comprehensive general liability and workers' compensation insurance, if required by statutory law must be obtained by EXHIBITORS at their own expense, showing SCASCA as additional insured. Proof of insurance is required by each exhibiting company and must be submitted to SCASCA at least 30 days prior to the use of exhibition premises. The Exhibitor understands that neither SCASCA nor the Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. By signing the Exhibit/Sponsor Agreement, Exhibitor releases SCASCA and Embassy Suites Golf Resort & Convention Center, Greenville and agrees to indemnify same against any and all claims for such loss, damage or injury.

12. ELIGIBLE SPONSOR AND EXHIBITS

SCASCA reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

13. PROHIBITED EQUIPMENT

The operation of whistles or any objectionable device will not be allowed. Exhibitor is also required to adhere to the Hotel's policy on allowable items- including any restriction on food and/or beverages.

14. EXHIBITOR SALES TAX

The Exhibitor may or may not be prohibited from making or offering to make sales of taxable goods or services without obtaining a Certificate from the purchaser. For more information, contact the South Carolina Department of Revenue.